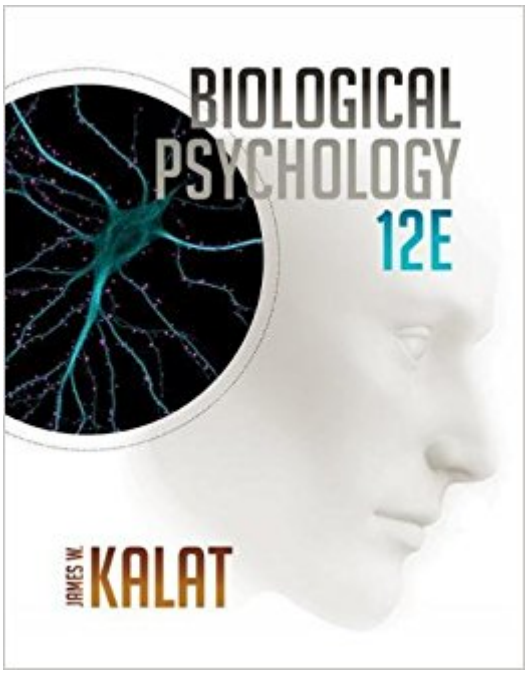
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Biological Psychology



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Synopsis

Dr. James W. Kalat’s BIOLOGICAL PSYCHOLOGY is widely used for good reason: an extremely high level of scholarship, a clear writing style with amusing anecdotes, and precise examples. Kalat’s goals are to make biological psychology accessible and to convey the excitement of the search for biological explanations of behavior, and he delivers. Updated with new topics, examples, and recent research findings, the new edition continues this book’s tradition of quality.

Book Information

Hardcover: 624 pages

Publisher: Wadsworth Publishing; 12 edition (January 1, 2015)

Language: English

ISBN-10: 1305105400

ISBN-13: 978-1305105409

Product Dimensions: 1 x 10 x 12 inches

Shipping Weight: 3.1 pounds (View shipping rates and policies)

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"Very accessible to students. Well organized within each chapter and the modular structure allows instructors flexibility to customize their course. It is well written and has ample illustrations and real world application of concepts.""Very well written and easy to follow. Students find it very reader-friendly. It is up to the students’ writing levels. The author includes key terms when necessary; [the book] suffices to cover biological psychology."

James W. Kalat is Professor Emeritus of Psychology at North Carolina State University, where he taught courses in Introduction to Psychology and Biological Psychology from 1977 through 2012. He received a Bachelor of Arts degree summa cum laude from Duke University and a Ph.D. in Psychology from the University of Pennsylvania. He is also the author of INTRODUCTION TO PSYCHOLOGY (11th Edition) and co-author with Michelle Shiota of EMOTION (3rd Edition). In addition to textbooks, he has written journal articles on taste-aversion learning, the teaching of

Psychology and other topics. He was twice the program chair for the annual convention of the American Psychological Society, now named the Association for Psychological Science.

Its well written and contains great material but they cut corners in printing by printing it in black and white and using thin paper that allows highlighter ink to bleed through. For what they charge for college text books, they should at least be high quality. Also, I think the next was too small of a font. Perhaps worst of all, the book I received did not have a copyright page. What kind of college text doesn't have a copyright page? Its a brand new text not used and its missing this page. You open the cover and there is a blurb about the author and the following page is the table of context. Who ever printed this did not consider the audience who would be using this text. Thumbs up to the author but thumbs down to the printer.

This was actually one of the few books I wished I had actually purchased instead of rented. The author is great, the book is easy to understand, and many examples are used. Very interesting class (intro to biopsychology). Renting books through is easy and the price is reasonable.

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Excellent

Quality of the book is pretty good. Used this book to help understand concepts that may have been difficult to grasp while in class. I learned a lot from it. Quality research. This rating also includes my feelings about the delivery and packaging. I got this book super cheap, but they warned me about some minor things about it. They held nothing back, it was exactly what I ordered, and arrived on time.

Very interesting and easy to read text book. Not as mundane as most text books. It was required for my neurophysiological psychology class, which turned out to be one of my favorite classes ever only exacerbated by the ease of reading this book.

Thoughtful approach on a subject that can be overwhelmingly confusing.

Used for school - Blah!

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